

November 1, 2017  
Municipal Building  
121 Evergreen Road  
New Egypt, NJ 08533

The Workshop Session of the meeting of the Plumsted Township Committee was called to order by Mayor Trotta.

**STATEMENT:** "This meeting is being held in compliance with the Open Public Meetings Act. It was advertised for publication in the Asbury Park Press and posted on the bulletin board."

**THOSE OFFICIALS PRESENT WERE:**

COMMITTEEMAN LOTITO                      COMMITTEEMAN JONES  
COMMITTEEMAN MARINARI              MAYOR TROTTA  
DAVID LEUTWYLER, CDC    ATTORNEY KELLY    MUNICIPAL CLERK HENDRICKSON

Deputy Mayor Sorchik attended via phone.

Mayor Trotta asked everyone to rise for the flag salute. The invocation was led by Pastor Gardner.

Mayor Trotta reviewed the evening's agenda. There will be a discussion regarding delinquent properties and a presentation from the Department of Community Affairs. There is a new State "Killed in Action Flag" hanging outside the Municipal Building which was donated to the township by Assemblyman Dancer. There are minutes up for approval and there will be a presentation regarding "Tobacco-Free New Jersey." The Capital Budget has to be amended and appropriations that need to be transferred. There is a second reading of the bond issue and the introduction of an ordinance for a new municipal court employee title. The consent agenda consists of normal basic things, with the exception of Resolution No. 2017-305 which is to pay a former employee for unused vacation time. This employee left several years ago and refused to sign the termination agreement until a couple of months ago. Money needs to be transferred so the former employee can be paid. There are also a couple of bill lists to go over, and there is an add-on resolution, Resolution 2017-313, to appoint Bob O'Donnell as the Mayor's designee on the Land Use Board.

Committeeman Lotito asked if the date in Resolution 2017-297 is a typo. Trotta said no, it is ratifying fireworks that have already occurred. The township received a request after its last meeting from Laurita for fireworks for this past Saturday for a wedding after the bride decided she wanted fireworks. The fire inspector allowed the township to ratify it so we would not have to call a special meeting to approve the fireworks in advance, like we normally do. That is why it is on the agenda to ratify the approval now.

Lotito asked what the ramifications are if the township did not ratify the approval. Municipal Clerk Hendrickson said it has been done in the past after checking with the fire marshal. Lotito asked if it is a legal/insurance matter if it is not approved. Hendrickson said no, not for the township. We let the fire marshal know that Laurita is doing fireworks and that it is okay with the township. The fire marshal always approves it and says it is okay. She said she goes with his lead.

**PRESENTATION:**

Trotta introduced Jef Buhler, Ramond Joseph and Tom Stanuikynas of the Department of Community Affairs Local Planning Services who will deliver a presentation of the New Egypt Main Street Implementation Plan. Buhler thanked the township committee for the opportunity to be at the meeting. He also thanked Peter Ylvisaker, local business and property owners, and residents for their support of the New Egypt Main Street project.

Buhler said their presentation will include a status update for the project, highlights of the plan, and a discussion of the next steps in the process. The plan being presented tonight is the final draft copy. The final official bound printed copy will be provided prior to the next committee meeting. The plan includes background research and analysis, recommendations for the plan, specific tools for implementing the plan, and deep research and analysis that backs up the other information that has been provided.

Buhler used a football analogy for the sewer project. He said that the sewer project is like a great quarterback. You want to build a great offensive line and have skilled players around the quarterback so you can succeed and your team can win. The plan provides guidance as to how to build that team. Buhler said Mr. Joseph will explain the process and the area that was focused upon. After that, Mr. Stanuikynas will come in to speak about the demographics and then Mr. Buhler and Mr. Stanuikynas will wrap things up.

Mr. Joseph introduced himself to the audience and said their study focused on the downtown area. They worked with a 10 member working committee consisting of Main Street business owners and some elected officials. They also hosted a focus group consisting of about 20 people. In addition, they conducted a community survey online. Also, surveys were distributed at a community event in July. They conducted some demographic and market analysis, as well as field research, consisting of site visits and stakeholder interviews. All of the results are included in the plan.

In addition to working with the 10 member working committee, they also received feedback from the township contact, Peter Ylvisaker, as well as the Mayor. There were three meetings with the working committee to share the findings and gathered input. As they edited and revised based upon the input, it was shared with Mr. Ylvisaker.

Joseph said the focus group meeting was held on June 13, 2017. About 20 residents, elected officials, business owners, and property owners attended. The purpose was to get their vision for what they want New Egypt to look like, as well as to obtain input as to what they see as the strengths, weaknesses, threats and opportunities of the New Egypt area. From the focus group workshop, the majority of the attendees thought there were more strengths than weaknesses, as well as more opportunities than threats.

He said they looked at three topic areas of the downtown. The first topic area was the design aspects of the buildings. The second topic area was the business mix, the economy and the type of businesses in town. The third topic area is the potential for agritourism accomplished by connecting the downtown to existing farms around the community. Most of the strengths, weaknesses, opportunities and threats dealt with the business mix of the Main Street economy.

The stakeholders felt that we need to get the business mix correct in order for the downtown to take off. At the same time, the look and feel and productivity aspects need to be addressed so that when it does take off, the surrounding communities will take off with it.

The community survey was on survey monkey for about two months. They received a variety of input from New Egypt/Plumsted residents, as well as residents in the Plumsted Township zip code. There were about 540 responses, of which 494 were completed. The majority of the respondents were female and they were long-time New Egypt/Plumsted Township residents. They ranged in age from 21 to 65 years old.

In addition to the completed surveys, they received about 900 comments from the respondents on a variety of topics. Just like the focus group, the majority of the people responding online felt that the business mix downtown should be a priority in the plan. The business mix needs to be right in order for the other things to matter.

They also received comments on local government functions and the type of events that should be taking place downtown. There were comments about how they think New Egypt looks right now. Some felt that the downtown is not properly maintained. Comments were also made about consumer habits, basically, do they shop where they work or on their way to work or home. They received comments about the character of the downtown and about how some people want things to stay as they are. They also got comments having to do with the type of shops people want to see.

Some people felt that traffic is not managed properly downtown and bringing more businesses in will make traffic worse. Some of the respondents felt that a number of things need to be improved, like having better pedestrian and bicycle connectivity. There were also general issues such as how New Egypt is perceived.

What was learned from the community survey is that the business mix needs to be right. The current mix does not include enough variety of food and beverage establishments. They would like more home grown businesses and events, as well as activities. They would like the maintenance of Main Street New Egypt to improve. Although parking, traffic and safety were issues, they were not seen as major as the business mix.

They met with and interviewed personnel at Laurita Winery, the New Egypt Speedway and area farms. What was learned from these interviews is that there is a market for agritourism, and agriculture needs to be more integrated with the downtown.

The New Egypt Speedway has about fifteen events per season with a total of 20,000 attendees. They are interested in working with the township to create some activities in the downtown that they can integrate with their events. Laurita Winery also has a building downtown that they are interested in turning into a wine center/restaurant.

Joseph introduced Tom Stanuikynas who will speak about the demographic, census and market analysis data found by the study. Stanuikynas said that depending on who you ask, Plumsted Township is either in south Jersey or central Jersey. Either way, it is in the center of New Jersey. It is in a central location between Philadelphia and New York City and has a great transportation network. The New Jersey Turnpike is about fifteen to twenty minutes away.

The township's infrastructure is surrounded by some beautiful environmental areas such as the Pinelands National Reserve, the headwaters for Crosswicks Creek and many other waterways.

Besides the Joint Base, New Egypt is basically a bedroom community. There are not too many large employers in the area. There are some small employers, such as the Township, the Board of Education and some of the "u-pick" farms.

He said they studied GIS mapping layers that showed the property class, the use of the parcels, the ownership, the size of the parcels, and how far the parcels are away from other areas in town. A market analysis was also conducted that looked at areas that are a 5-, 15-, and 30-minute drive around downtown New Egypt.

Within 5 minutes is the township. In the 15 minute area, you are getting into Browns Mills, Lakehurst, Allentown, Columbus, and Jackson. Towns located within 30 minutes of New Egypt include Freehold, Trenton, Mount Holly and Toms River. Over 500,000 people live within 30 minutes of downtown New Egypt, which is a good share of potential customers. There are a lot of people there with a lot of money to spend.

What their market analysis indicated is if you look at New Egypt/Plumsted, as compared to Ocean County and the State of New Jersey, New Egypt/Plumsted has an older population, a high level of high school graduates, high median income, and high median household values. It is not as diverse as other municipalities in the state, but does have low unemployment. Trends they found are that incomes are increasing, population is increasing, families are younger, and a lot of white males are moving into this area.

When they looked at the market data, they discovered that there is significant consumer expenditure. Right now, they do not have anywhere to shop so they are taking the 30 minute drive and shopping in Hamilton Township, Toms River, etc. He said you want to bring them in and have them shop in New Egypt. There is prospective money to be spent. These customers, young white males, want to experience retail, restaurant and drinking options.

Stanuikynas said the respondents who filled out the community survey lived in a mix of New Egypt and Cream Ridge zip codes. Those who completed the survey are people who are interacting in New Egypt, live within a 5 to 15 minute drive, are coming into New Egypt to do business, and are willing to take the time to fill out the survey.

Stanuikynas turned the presentation over to Jef Buhler, who said that they recommend building on the underground sewers, focus on strategic business attraction in the downtown corridor, and targeted storefront façade improvements for downtown properties and businesses. He said that they also recommend that the township take advantage of the authentic rural and cultural assets that Plumsted is known for, and that people drive an hour to come to, and to tie them into events and activities on Main Street and the adjacent areas. Finally, they recommend making physical improvements in the public areas at street level in and around downtown, i.e. connectivity, sidewalks/pedestrian experience and amenities.

As far as specific detailed major recommendations, Buhler said the township might consider adopting New Egypt downtown storefront sign guidelines that be used to set a standard of quality in terms of material and scale. They also recommend the use of incentive programs. To get any public money for a project, you have to follow some basic rules. A sample incentive program is included in the plan – the New Egypt Downtown Rehabilitation Enhancement Program.

It is the idea of utilizing those design guidelines, with a little bit of public incentive, to motivate both current and future incoming property owners to build better buildings. To have buildings exist better and well in a way that fits the community and the historic character of the downtown and takes advantage of the \$12,000,000+ investment that is being made in the district.

Buhler spoke about the New Egypt Downtown Destination Business Attraction Program. Its purpose is to cultivate grants in order to provide incentives for targeted businesses that meet the goals of the downtown, as expressed in the focus group and survey and in all of the analysis that has been done. Many of these businesses are ones that could not exist without help. It is recommended that the focus be on high impact properties and specific business niches.

He said that one minor recommendation is to do some strategic thinking about the events and activation of the downtown from a financial standpoint, both in its physical look and feel and the type of events that you want to attract downtown. Events such as a race car parade at the beginning of season for the New Egypt Raceway, or a New Egypt market that has a “made in New Egypt” feel. Something that takes advantage of the township’s assets and authentic character.

Another minor recommendation concerns tourism. Buhler said when leaving Laurita Winery, there are signs directing people downtown and to other areas of attraction. Visualize those signs at every agritourism spot in the township so people can get a sense of connectivity. So that they can see it is not only one great organic blueberry farm. They can see, “there are five other things I can do.” That type of sign downtown also directs people to the places that visitors do not necessarily know about.

Buhler suggested that the township also consider developing themed bike trails that highlight the natural assets in New Egypt. He said they also recommend that some pedestrian-level enhancements and maintenance be made downtown. Basically, take care of painting the curbs, making on- and off-street parking clear, neat and visible. Do the same for the crosswalks. Maintain the planters and the infrastructure that the township already has. Do regular clean-ups at access points to Oakford Lake and Crosswicks Creek, which are two water assets that not many downtowns can claim.

Also, they suggest that the township encourage and support outdoor dining and seating on the sidewalks adjacent to downtown businesses, where appropriate. Perhaps create some kind of activated alley or parking lot on Friday and Saturday nights. Create a parade or a branded campaign that emphasizes the rural and agricultural heritage that is here.

Buhler said that Stanuikynas will wrap up the presentation and then they will take questions. Stanuikynas said that if the committee has questions, changes or any issues, that they can hand them over to Ylvisaker and he will get it to them by November 8<sup>th</sup>. Then they will finalize the report and have it ready for the December 6<sup>th</sup> meeting. Once the plan is endorsed at the meeting by the working committee, it can be sent to the Planning Board to adopt changes to the redevelopment plan. Buhler then asked for questions.

Committeeman Lotito said there is a lot of information to process. He asked what impact the high women to men ratio answers to the surveys had on their recommendations. Buhler said that the industry standard is that head of household women make 75-85% of all spending decisions in the United States, directly or indirectly. Based on that industry standard, having a high female component for an online survey about a downtown is attunable to the United States. As a rule, men are less inclined to take surveys. Because of the great disparity in spending decision influence, the significant female input was actually very valuable.

Lotito said in terms of perspective, having lived in Plumsted for twenty plus years, one of things he sees is a concern about creating anchor businesses. Because Plumsted is a bedroom community and there are certain times of the day when people are not in town, how does that affect some of the recommendations? Facades and restaurants are really not going to attract people.

Stanuikynas said that the survey indicated when people are coming into downtown New Egypt. The survey really spelled it out that people are coming downtown on some certain weekends and weekday nights, and not too much on Sundays or during the week. Buhler said that weekend evenings were pretty vacant in terms of the downtown. Most people said they sometimes come Friday night or Saturday night. There is clearly a lot of room to grow.

Buhler said that as far as general industry standards, 70% of all retail sales in the United States, which includes restaurant and beverage sales, occur after 4:00 pm and on weekends. If you are

not open after 4:00 and on weekends, you are missing out on three quarters of the market. The kinds of businesses that the survey indicated that people want and the kinds of businesses that our analysis indicated will succeed here are the kinds that will be open after 4:00 and on weekends.

Buhler added that you can be a veteran community but still have a place in the heart of that community where people can go for fun and recreation, and what is called “third place” – not home, not work. They feel that New Egypt will be the stage for that to the limits of the culture of the community. He said the township can take advantage of this experienced economy trend and the influx of newer residents and younger residents, and cultivate it in this beautiful downtown setting which has two forms of water within seconds of each other. A really unique market. If you have a specialty product, you will draw people who will come. If you will just imagine a variety of businesses that have that similar power, suddenly your downtown has a more active feel and is more economically vibrant.

Lotito thanked them for their information and all of their hard work.

Mayor Trotta asked if anyone else had any comments or questions.

Committeeman Marinari remarked on the excellent research and documentation in the report and said he had some questions. He asked if they have a projection as to when 30% of this will have happened or will be in the process of happening. Also, what is the one negative that they feel will be an issue that the township has to handle before the other 30% will work for us.

Buhler said that without the sewage infrastructure none of this works. It is tied to the Lennar development, which is tied to the PILOT, which is funding the process. Marinari said that right now the sewers are 99.9% ready to go. He said the sewers have been the issue for years.

Buhler said that once the sewers are in, the community will want to elevate the physical, social, civic and economic value of the downtown. We want the township to say that New Egypt is important. We are going to invest money in it. We are going to invest policy in it. If we have to change some ordinances to allow a certain kind of thing, or work with property owners to transfer liquor licenses, or take the old visitors center and flip it to someone who is going to put in a group home, etc., as an incentive.

Once the sewers are in, the sky is the limit. We have talked to people who are already thinking of New Egypt from a planning viewpoint. They want to know that there is a commitment from the township and that it is being backed up by policies and funding. At the end of the day, it rests on the will and the creativity to work through those things.

Stanuikynas said that from a geographic perspective, many people drive up and down Route 537 to Great Adventure and Route 539 to get to the shore or to Trenton, so people are driving through Plumsted on Route 537, Route 539, 195 or the Turnpike, and they never see New Egypt. Taking one small step to attract someone to stop into New Egypt, i.e. to get a beer or a slice of pizza, go to an antique shop or buy a pie. One small step to get someone to enjoy a walk downtown, as you get the ball rolling, people will start to come in by word of mouth.

Marinari said that he always thought we have a gold mine on Route 539. How many of those people go to the shore? Buhler said it is easily 11,000 cars a day.

Joseph said that there is a perception by long-term residents that New Egypt is a dangerous place that they or their kids should not go to. The township needs to work on changing that perception by creating events that are positive so that long-term residents will want to go downtown and allow their children go downtown.

Buhler said that if you get residents of New Egypt to go downtown, visitors will follow them. He said that they feel strongly that the township needs to market it with the right focus and with sewers going in you will be in a position two years from now and ongoing to take advantage of it. Marinari thanked them, said it was a great document and told them well done.

Trotta asked Deputy Mayor Sorchik if he had any comments or questions and he said he had none.

Trotta had some comments about funding. He said he has been working with the CFO and business administrator and the department heads on next year's budget and he is waiting for the final analysis of what was discussed so they can talk to the rest of the committee about it. Funding will be an issue until the township starts receiving the PILOT program funds. He said

that the township will be looking into grants and other funding. The township needs to do what it can do in the plan. He supports the plan. He was part of the process and he definitely supports the outcome.

Trotta said the township will have to work with Peter Ylvisaker on the scheduling of the installation of the sewers on the roads downtown. The township has New Egypt day in May, a Memorial Day parade, Fall Fest, and Halloween. The township wants to expand things. Some of the businesses complain about the few events the township has now. If the township has more events, some businesses are not going to like it. The scheduling needs to be worked out so the township continues the events we currently have. Maybe we have to take a year off of certain ones because of the timing, but also add those other events you are talking about. Trotta said he thinks the biggest issue is the funding.

Buhler said that in the plan there is a spreadsheet with recommendations that are sorted by timing, by cost, and by theme. Looking at the spreadsheet, there are items that can be done as the township has the time and the funding. There are only three large ticket items. Everything else is small.

Marinari asked about the availability of grants for redevelopment. Buhler said he runs a program called the Downtown Business Improvement Zone Loan Fund. New Egypt has already taken advantage of it to pay for parking lots, etc. The township will be able to apply for it again in 2018. There are a variety of things it can be used for, such as sidewalk improvements, lighting, or a business incentive program. You just have to have the ability to pay it back over a fifteen year period. It is zero percent interest.

Buhler said Ocean County has a Community Development Block Grant (CDBG) program. Municipalities rotate through the process. Trotta said yes, that Plumsted is due again next year. Buhler said that is a really good time for the township to look at their recommendations and see if it can target some of those aspects to its CDBG funds. The township has the low income qualifications in the central business district that would make it applicable. That would be another source of funding and the timing would be excellent. It is about priorities.

Buhler also recommended the township look into smaller grants through AARP. He said AARP has grants for \$5,000, \$10,000, up to \$50,000, depending on what the township wants to do. They will give the township a sample project that it can copy and paste and send to AARP to apply for a grant next year.

He said there are other types of funding are also available. For example, Smart Growth America has grants available. There are a variety of other small programs as well. They would be happy to work with the township to give additional recommendations. They will try to help as much as they can.

Trotta said he took the DCA's recommendation to institute a pie-baking contest during Fall Fest. He asked the coordinator of the contest to add a category of locally sourced products as part of this year's pie-baking contest. One person used locally sourced eggs. Buhler said that was wonderful. He asked the committee to continue to reach out to them. They will look for the committee's feedback by November 8<sup>th</sup> and the committee will have the final report before the next meeting.

Trotta thanked them for their presentation. Trotta said since it is 8:00 pm, the committee is going to take a short break and go into executive session at the end of the meeting.

Mayor Trotta called the regular session of the meeting to order.

#### **MINUTES TO BE CONSIDERED FOR APPROVAL:**

ON MOTION OF DEPUTY MAYOR SORCHIK SECONDED BY COMMITTEEMAN JONES THE WORKSHOP/REGULAR/EXECUTIVE SESSIONS MINUTES OF OCTOBER 4, 2017 WAS ADOPTED. ROLL CALL VOTE: ALL AYES.

#### **CORRESPONDENCE:**

Trotta read a letter from Assemblyman Ronald S. Dancer, District 12, as prime sponsor of Assembly Bill 3225 which designates the "Killed in Action Flag" as an official State flag. Governor Chris Christie signed the legislation into law on August 7, 2017. The KIA flag will be displayed at the Statehouse in Trenton, municipal buildings and county buildings in the State of New Jersey. In honor of the men and women who gave their lives in support of our freedom, he

said he would like to donate the enclosed KIA flag to be proudly displayed at the Plumsted Township Municipal Building.

Trotta said that the KIA flag is flying on the municipal flagpole along with the American flag and POW flag. He acknowledged Ron Dancer for sending the flag and requested that a thank you letter be sent to him.

## **PRESENTATION:**

Mayor Trotta introduced Kim Burns for a presentation concerning "Tobacco Free New Jersey." Burns said she works on a grant called Tobacco Free for a Healthy New Jersey which comes out of the Office of Tobacco Control, Department of Health, for the State of New Jersey. She is here tonight to educate the township about the importance of smoke-free parks, recreational fields, and other outdoor public areas. She said that 24 municipalities in Ocean County have enacted an outdoor recreation ordinance.

In the beginning it started really small with a recreational park here and there. They are seeing more and more that municipalities are doing larger ordinances. Some are including electronic smoking devices because of the dangers and unknowns that go with them. Other drugs besides nicotine are being used in the devices. Some municipalities are making all municipal grounds smoke free, including vehicles.

The Office of Tobacco Control provides education and technical assistance to municipalities. They will also help with ordinances. Across the State there are 322 municipalities that have enacted ordinances, which is past the halfway mark. The Governor has said that once we hit the halfway mark, he would consider doing a statewide ban, but it has not happened as of today.

The sale of tobacco products went to age 21 today. We are the third state in the country to do so. Passing ordinances like this protects our youth. That is where her heart lies. To have fewer and fewer of our youth who will start smoking. Our youth smoking rates have come down significantly since they have started tobacco prevention education programs. Vaping rates are around 16 percent.

There is also an environmental factor. Wherever a cigarette is discarded, they take ten to fifteen years to completely decompose. When they do, the chemicals go into the ground and into the water.

She has provided a sample ordinance and can provide other ordinances upon request. They can also provide tobacco free signage to the township free of cost.

Trotta asked if there were any questions or comments.

Lotito said that he was sitting in a restaurant and there was a woman at an adjoining table with her children and they were having an argument about vaping. She had no recourse or clue about the effects or harms of vaping. He asked Burns if they do anything to inform residents or families as to what is involved in vaping.

Burns said that they are getting requests from schools for vaping presentations for 6<sup>th</sup>, 7<sup>th</sup>, and 8<sup>th</sup> graders. It is a huge issue. Schools are finding kids using it in the back of a bus. She has had kids report to her that there are students using it in the back of a classroom when there is a substitute teacher. They are also trading the e-juice.

Zero money comes out of the State budget for tobacco prevention in New Jersey. All of the funding they receive is from the federal government through the CDC. When State funding stopped, electronic smoking devices became big. They were able to include vaping in the smoke-free air law, but education about it is a huge missing piece. There are so many myths that people believe that are completely untrue.

Lotito asked if the sample ordinance covers a doorway outside of a building, such as not smoking a certain distance from the front door. Burns said that the sample ordinance does not, but State law says that smoke cannot waft back into the building. The area is usually about 25 feet. They advise restaurants to keep the designated smoking area away from the door.

Lotito asked if a municipality has ever amended an ordinance to cover the door. Burns said not that she knows of. Gloucester City did have an issue with their streets downtown, which are very small. People were smoking out on the sidewalks and the smoke was wafting into all of the

stores. They took a three block area and made it smoke-free. That was the first municipality in the state to do that.

Lotito asked Attorney Kelly if there are any legal issues as far as restaurants since they are private property. Kelly said there are controls as to what can be done on private property and there are State guidelines as well that they would have to adhere to. There are limits as to how much a municipality can do through an ordinance to affect what can happen on private property.

Burns said the number one issue that she finds when talking to municipalities is enforcement. It is what is called a self-enforcing ordinance. For example, a neighbor might say “are you aware that this is a smoke free area,” especially when there is a sign. This is the main way that enforcement has worked. It has not been an issue in other municipalities. They have not had to call police to get these enforced. Not 100 percent of people comply, but they find that the longer ordinances are in place the more people comply.

Trotta said that he believes that township parks are already smoke free, with signage out there. He knows there are a lot of people who do smoke there.

Committeeman Jones asked about e-juice. He has never smoked or “vaped.” What is in it?

Burns said there are several generations of electronic smoking devices. The second and third generations contain a reservoir for e-juice. The e-juice is flavored, which is a huge attraction for kids. There are close to 9,000 flavorings. They usually have a color to them. Some colors, like cherry red flavoring, are actually more dangerous to the body.

One of the biggest issues with electronic smoking devices and e-juices is that they are not regulated by the FDA. They will, however, be regulated starting in May of next year. They contain nicotine. When the amount of nicotine is tested, it can show more or less nicotine than what is listed. Also, they contain other chemicals that are known to cause cancer, such as formaldehyde.

There was a discussion about putting new signs in the park and whether there are signs that say no vaping. Burns said she can get those signs for the township as well. She would guess that the township’s current ordinance does not have electronic smoking devices in it and that the township might want to consider updating its ordinance.

Burns added that when electronic smoking devices were seized at a school in Massachusetts, they were sent out for testing, and a quarter of them came back positive for THC. She said this is where they see a lot of this heading. It is the use of other drugs in addition to the e-juice.

The committee thanked her for her presentation.

## **RESOLUTIONS:**

ON MOTION OF COMMITTEEMAN MARINARI, SECONDED BY COMMITTEEMAN JONES, RESOLUTION NO. 2017-296, AMENDING THE CAPITAL BUDGET WAS ADOPTED. ROLL CALL VOTE: ALL AYES.

ON MOTION OF COMMITTEEMAN MARINARI, SECONDED BY COMMITTEEMAN JONES, RESOLUTION NO. 2017-304, AUTHORIZING A TRANSFER OF APPROPRIATIONS IN ACCORDANCE WITH THE PROVISIONS OF N.J.S.A. 40A:4-58 WAS ADOPTED. ROLL CALL VOTE: ALL AYES.

## **ORDINANCES: Second Reading and Public Hearing**

Mayor Trotta said the next item on the agenda was the second reading and public hearing on Bond Ordinance No. 2017-21.

Mayor Trotta opened the Public Hearing on Ordinance No. 2017-21. There were no public comments.

ON MOTION OF COMMITTEEMAN MARINARI, SECONDED BY COMMITTEEMAN JONES, THE PUBLIC HEARING ON ORDINANCE NO. 2017-21 – BOND ORDINANCE PROVIDING FOR AID TO THE NEW EGYPT REDEVELOPMENT PROJECT LOCATED IN THE NEW EGYPT REDEVELOPMENT AREA IN AND BY THE TOWNSHIP OF PLUMSTED, IN THE COUNTY OF OCEAN, NEW JERSEY, APPROPRIATING \$25,000,000 THEREFOR AND



AUTHORIZING THE ISSUANCE OF \$25,000,000 BONDS OR NOTES OF THE TOWNSHIP TO FINANCE THE COST THEREOF WAS CLOSED. ROLL CALL VOTE: ALL AYES

ON MOTION OF DEPUTY MAYOR SORCHIK, SECONDED BY COMMITTEEMAN JONES, ORDINANCE NO. 2017-21 WAS ADOPTED ON SECOND AND FINAL READING. ROLL CALL VOTE: ALL AYES

#### **ORDINANCES: Introduction**

Mayor Trotta introduced Ordinance No. 2017-22. This ordinance creates new employee positions for the municipal court which will allow the township to hire staff for its new court in 2018.

ON MOTION OF COMMITTEEMAN MARINARI, SECONDED BY COMMITTEEMAN LOTITO, ORDINANCE NO. 2017-22 – AN ORDINANCE OF THE TOWNSHIP OF PLUMSTED, COUNTY OF OCEAN, STATE OF NEW JERSEY, AMENDING AND SUPPLEMENTING CHAPTER 35 OF THE GENERAL ORDINANCES OF THE TOWNSHIP OF PLUMSTED ENTITLED “MUNICIPAL COURT” WAS INTRODUCED. ROLL CALL VOTE: ALL AYES

The second reading and public hearing is scheduled for the next regularly scheduled meeting of December 6<sup>TH</sup>.

#### **CONSENT AGENDA:**

**THE FOLLOWING RESOLUTIONS ON A CONSENT AGENDA ARE CONSIDERED ROUTINE AND SHALL BE ENACTED BY ONE MOTION. SHOULD ANY MEMBER OF THE TOWNSHIP COMMITTEE SEEK SEPARATE DISCUSSION OF ANY ITEM, THAT ITEM SHALL BE REMOVED AND DISCUSSED SEPARATELY. THE FOLLOWING RESOLUTIONS WILL BE VOTED ON IN ONE VOTE**

RESOLUTION NO. 2017-297 – RATIFYING THE APPROVAL OF THE PUBLIC FIREWORKS AT LAURITA WINERY ON OCTOBER 28, 2017

RESOLUTION NO. 2017-298 – AUTHORIZING PLUMSTED TOWNSHIP TO EXECUTE AN AGREEMENT WITH UPPER FREEHOLD TOWNSHIP FOR SEASONAL SALT STORAGE AND SUBCONTRACTING WITH UPPER FREEHOLD TOWNSHIP'S DEPARTMENT OF PUBLIC WORKS PERSONNEL AND EQUIPMENT

RESOLUTION NO. 2017-299 – REQUESTING APPROVAL FOR THE INSERTION OF A SPECIAL ITEM OF REVENUE AND APPROPRIATION PURSUANT TO N.J.S.A.40A-87 (NEW JERSEY DIVISION OF CRIMINAL JUSTICE – 2017 STATE BODY ARMOR REPLACEMENT FUND GRANT PROGRAM - \$1,624.83)

RESOLUTION NO. 2017-300 – APPROVING THE PUBLIC DISPLAY OF FIREWORKS AT LAURITA WINERY NOVEMBER 3, 2017 AND NOVEMBER 11, 2017 (RAIN DATE NOVEMBER 12, 2017)

RESOLUTION NO. 2017-301 – AMENDING RESOLUTION NO. 2017-08 AWARDING A PROFESSIONAL SERVICES CONTRACT TO THE FIRM OF CITTA, HOLZAPFEL AND ZABARSKY AS TOWNSHIP PROSECUTORS

RESOLUTION NO. 2017-302 – AMENDING RESOLUTION 2017-151 AUTHORIZING PAYMENT FOR THE INSURANCE OPT-OUT PROGRAM FOR 2017

RESOLUTION NO. 2017-303 –AMENDING THE CERTIFICATION OF AVAILABILITY OF FUNDS FOR RESOLUTION NO. 2016-316 (CONVEXSERV TECHNOLOGY SOLUTIONS, LLC)

RESOLUTION NO. 2017-305 – AUTHORIZING PAYMENT OF UNUSED VACATION DAYS FOR DANIELLE PEACOCK

RESOLUTION NO. 2017-306 – AUTHORIZING THE TOWNSHIP ATTORNEY TO INSTITUTE PROCEEDINGS ON PERFORMANCE BOND HICNE-10-211-0061, HUDSON INSURANCE COMPANY FOR FY2015 NJDOT HOPKINS ROAD PROJECT

RESOLUTION NO. 2017-307 – TO EXTEND A LEAVE ABSENCE WITHOUT PAY FOR KELLY CREIGHTON

RESOLUTION NO. 2017-308 – AUTHORIZING THE REFUND OF OVERPAYMENT OF TAXES (BLOCK 16, LOT 5)

RESOLUTION NO. 2017-309 – ISSUING A TEMPORARY OFFICE TRAILER PERMIT TO ACRPC, LLC (BLOCK 44, LOT 36 – 18A HORNERSTOWN ROAD)

RESOLUTION NO. 2017-310 – REQUESTING APPROVAL FOR THE INSERTION OF A SPECIAL ITEM OF REVENUE AND APPROPRIATION PURSUANT TO N.J.S.A.40A;4-87 (U.S. DEPT. OF JUSTICE FY-17 BULLETPROOF VEST PARTNERSHIP GRANT IN THE AMOUNT OF \$1,533.38)

RESOLUTION NO. 2017-311 – SUPPORTING RESOLUTION ADOPTED BY THE OCEAN COUNTY, NEW JERSEY, BOARD OF CHOSEN FREEHOLDERS ON OCTOBER 18, 2017, OPPOSING ANY TAX REFORM PROPOSAL ELIMINATION STATE AND LOCAL PROPOSAL ELMINATING STATE AND LOCAL TAX (SALT) DEDUCTION

RESOLUTION NO. 2017-312 – PROVIDING FOR A DEDICATION BY RIDER WITH PRIOR APPROVAL FROM THE DIRECTOR OF THE DIVISION OF LOCAL GOVERNMENT SERVICES (DOWNTOWN ECONOMIC DEVELOPMENT)

ON MOTION OF COMMITTEEMAN MARINARI, SECONDED BY COMMITTEEMAN JONES, THE AFOREMENTIONED RESOLUTIONS 2017-297 THROUGH 2017-312 ON PAGES 2 AND 3 OF THE CONSENT AGENDA WERE ADOPTED. ROLL CALL VOTE: ALL AYES.

Trotta said that there is add-on Resolution 2017-313.

ON MOTION OF COMMITTEEMAN MARINARI, SECONDED BY COMMITTEEMAN JONES, RESOLUTION NO. 2017-313, APPOINTING A MEMBER OF THE PLANNING/LAND USE BOARD OF THE TOWNSHIP OF PLUMSTED WAS ADOPTED. ROLL CALL VOTE: ALL AYES.

#### **MOTION TO CONSIDER:**

ON MOTION OF DEPUTY MAYOR SORCHIK, SECONDED BY COMMITTEEMAN JONES, THE FOLLOWING RAFFLES AND BINGO LICENSES WERE APPROVED: RAFFLES LICENSE NO. 2017-28 – ON PREMISE 50/50, MCKAIG-TEST-MULLEN AMERICAN LEGION AUXILIARY UNIT 455; BINGO LICENSE NO. 2017-29 – BINGO LICENSE MCKAIG-TEST-MULLEN AMERICAN LEGION POST 455. ROLL CALL VOTE: ALL AYES

#### **REPORTS OF DEPARTMENTS AND PROFESSIONALS:**

Mayor Trotta said the township has requested more information from Shades of Green for P.O. #1-1700700 on the bill list of November 1, 2017 (Regular and Wire) to include the number of people, the amount of time, and the equipment used to take care of the property. He suggested that the committee approve the payment but the township hold the check until the additional information is received.

ON MOTION OF COMMITTEEMAN JONES, SECONDED BY DEPUTY MAYOR SORCHIK, THE BILL LISTS OF NOVEMBER 1, 2017 (REGULAR AND WIRE), WERE APPROVED. ROLL CALL VOTE: ALL AYES WITH COMMITTEEMAN LOTITO AND COMMITTEEMAN JONES ABSTAINING.

ON MOTION OF COMMITTEEMAN MARINARI, SECONDED BY COMMITTEEMAN JONES, THE BILL LIST OF NOVEMBER 1, 2017 (CAPITAL) – (PMUA) WAS APPROVED. ROLL CALL VOTE: ALL AYES WITH COMMITTEEMAN LOTITO AND DEPUTY MAYOR SORCHIK ABSTAINING.

ON MOTION OF COMMITTEEMAN MARINARI, SECONDED BY DEPUTY MAYOR SORCHIK, THE OCTOBER 4, 2017 BILL LIST WAS RATIFIED. ROLL CALL VOTE: ALL AYES WITH COMMITTEEMAN LOTITO ABSTAINING.

**REPORTS SUBMITTED FOR COMMITTEE REVIEW:** CONSTRUCTION REPORT – September, 2017; FINANCIAL REPORTS - Revenue Summary by Month – September , 2017; Abbreviated Summary Budget Account Status –September, 2017; PLUMSTED TOWNSHIP MUA MEETING MINUTES – September, 2017; PLUMSTED TOWNSHIP BOARD OF FIRE

COMMISSIONERS DISTRICT #1 MEETING MINUTES – September, 2017; 2017 AUCTION & RECYCLING RESULTS MEMO

Mayor Trotta asked for any old business from the committee. There was none.

Mayor Trotta asked for any new business from the committee. There was none.

Mayor Trotta asked for public comment.

Ron Tabor, 1 Holly Hill Drive, New Egypt, New Jersey, said he would like to make a comment about the lack of traffic jams this past weekend, considering that there was soccer, it was New Egypt Day, and girls' softball took up the entire recreation complex. He compared it to the traffic jam that Laurita Winery caused the weekend before. He asked how did that happen and how is it going to be rectified so we do not have the same problem again. That was a notorious wreck. He said we could not even get through our own town. We could not go anywhere for hours at a time because of the traffic jam at Laurita. He said he is all for making money, but they have to do a better job of directing traffic. People were turned around in circles on the roads. It was not just one road. It was four or five roads that were backed up for miles. He would like to know what is going to be done to prevent this from happening in the future.

Trotta said the police and the township are in the process of discussing issues with Laurita and how we can make things better. The township is also working with the county on additional access to and from the Laurita site to make traffic flow better. He said he was over by Great Adventure the same weekend and there were 70,000 people who came over there. Traffic was horrible over that way too. The weather was perfect and because of the weather it drew more people out to these different outdoor events. We are working on improving things.

Tabor said there was a great turnout for everything last weekend. It was nice to see. New Egypt Day was awesome and he was proud of that.

Lenny Grilletto at 41C Highbridge Road, New Egypt, New Jersey, said he is curious about the survey that was done. When was it initiated and how much did it cost the township? Trotta said it did not cost the township anything. It was initiated a month and a half before the fireworks event. It was sometime in June just after fireworks that the survey took place. Flyers were handed out at the fireworks to tell people about the survey.

Mayor Trotta asked if there were any further public comments. There were none, so public comments were closed.

Attorney Kelly read Resolution No. 2017-295 for Executive Session. The following matters will be discussed: under personnel: employee separation issue; under contractual: PBA contract update, municipal court, cell tower update; under potential litigation: code enforcement/land use issue, canine issue and weekend traffic issue.

ON MOTION OF COMMITTEEMAN MARINARI, SECONDED BY COMMITTEEMAN LOTITO, RESOLUTION NO. 2017-295, AUTHORIZING THE CONVENING OF AN EXECUTIVE SESSION IN ACCORDANCE WITH THE OPEN PUBLIC MEETINGS ACT WAS ADOPTED. ROLL CALL VOTE: ALL AYES

Mayor Trotta said the Committee has returned from Executive Session and there is nothing further to consider and there is no public present.

ON MOTION OF COMMITTEEMAN MARINARI, SECONDED BY COMMITTEEMAN JONES, THE MEETING WAS ADJOURNED. ROLL CALL VOTE: ALL AYES.

Respectfully submitted,

Dorothy J. Hendrickson, RMC  
Municipal Clerk